

The Philips logo is displayed in a white rounded rectangle with a blue gradient at the bottom. The background of the entire page is a photograph of a modern bedroom with a bed, a chair, and a lamp.

Next Level

2015 U.S. Philips Lighting Application Center Course Description

## Top Gun General Area Luminaires at Tupelo, MS

This two-day Top Gun workshop provides an up-close and hands-on approach to the design and manufacturing of general area luminaires, with the focus on key “LED products for commercial and industrial applications. The workshop is held at the Philips Day-Brite factory in Tupelo, MS, with on-site design, laboratory, manufacturing and demonstration facilities.

Participants take an in-depth look at product technologies, manufacturing processes, and competitive differentiation.

### Workshop Content

- Optics, system performance and energy effectiveness
- Advanced general area luminaires, their performance and application
- Key specification and selling points
- Product development, testing, and manufacturing

### Learning Objectives

At the completion of the workshop, participants should be able to:

- Select appropriate general area luminaires for basic applications
- Differentiate Philips Day-Brite general area luminaires from “run of the mill” types
- Describe how LED luminaires are designed and tested for thermal and photometric performance
- Explain the key manufacturing steps that assure product quality

### Logistics

The workshop begins at 8:15 AM on Day 1; participants arrive the night before (flying in to Memphis, TN). The workshop ends at 3:00 PM on Day 2; participants who are flying home should arrange flights that depart appropriately. Lunch and refreshments are provided. There is a group dinner the evening of Day 1. Other logistical details are available upon invitation.

A blue shield-shaped badge with the number 12 and the text 'Contact Hours' below it.

12  
Contact  
Hours

## Who Should Attend

Top Gun workshops are intended for Specifiers with at least three years of experience who want to increase their technical understanding. The workshop assumes intermediate lighting background, and participation is by invitation from the local Philips sales team.

**US Workshop Fee: \$395 USD** — [Register Now](#)

Location: Tupelo, MS

### Scheduled dates

(please refer to [www.philips.com/lightingapplicationcenter](http://www.philips.com/lightingapplicationcenter) for final confirmed course dates):

November 12-13

Please email Yolanda Adornato at [yolanda.adornato@philips.com](mailto:yolanda.adornato@philips.com) with any questions.

